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**Company Contact:**

Steve Trattner  
Knuth Golf  
steve@knuthgolf.com

**Media Contact:**

Jennifer Dixon  
407-328-0500  
[jennifer@jamisongolf.com](mailto:jennifer@jamisongolf.com)

# **Rave Reviews Continue To Pour In For High Heat Family Of Metalwoods**

BONITA, CA (April 27, 2017) – One writer calls Knuth Golf’s High Heat family of metalwoods “the Lexus of Amateur Clubs.” One magazine says the High Heat fairway wood may be “the greatest 3-Wood ever made.” And another calls High Heat’s clubs among “the most significant clubs of 2017.”

As has been the case since Knuth introduced its first golf club in 2015 – the High Heat Driver – impressive media reviews continue to pour in. These reviews add credence to what one writer calls fact:



“High Heat performs as advertised, and with having titanium faces in its fairway woods and hybrids Knuth Golf has solidified High Heat as the leading brand in properly addressing the hitting needs of the amateur golfer,” said *GolfTalk Live* host, Tony Leodora.

Former USGA Senior Director Dean Knuth was the only club designer named on the “Top Innovators In Player

Development” list by Golf Inc. Magazine in 2016. He designed the High heat clubs with performance needs of amateurs in mind. The magazine mentioned that the deeper and lower center of gravity combine to make High Heat clubs easier to hit, especially for amateurs who don’t always hit on or near the center of the clubface.

Says Tim Branco, publisher of *New England Golf Magazine* and *GolfGearWeekly.com*: “The Lexus of Amateur Clubs does it again with their new High Heat fairway woods and hybrids. They offer amateurs better playability and are

game-changers like the High Heat driver, 3-Wood and 3-Hybrid. They use the same innovative designs and technology and they are much easier to get up in the air than other brands. With a beta titanium face instead of steel faces, they provide extra distance, especially on off-center hits and made me feel like the entire face is a sweet spot."

*Links Magazine* calls the Knuth Golf High Heat fairway woods and hybrids among the most "significant" golf clubs of 2017 in its Spring issue, because they "include the award-winning technology of the High Heat driver and they have titanium faces which provide additional distance and more forgiveness." The High Heat clubs were the only fairways woods and hybrids chosen for the article.

High Heat is the only brand that offers titanium faces in its fairway woods and hybrids. This not only provides additional distance on center hits but it enables golfers to perform much better on off-center hits. Major brands only offer steel faces in their fairway woods and hybrids.

That led Colorado Avid Golfer Magazine to ask the question, "Is High Heat The Greatest 3-Wood Ever?" The story was written by renowned golf writer and president of the Golf Writers Association of America Gary Van Sickle, who found that "it is as easy to get the ball as high as a 5 wood and it is as long as a 2 wood." He ended the article by saying "My High Heat 3-wood analysis in a nutshell: I'm a believer."

Knuth, inventor of the USGA Course Rating and Slope System, has been very appreciative of the support his clubs have received, but not surprised. His clubs are the result of years of research on the performance of amateur golfers.

"The massive sweet spot in my fairway woods and hybrids affords amateur golfers optimum performance," said Knuth. "With our deep and low CG, they are designed so the amateur golfer gets the ball easily in the air. But our titanium faces are critical to provide amateurs with the forgiveness they need on off-center hits so they obtain more greens in regulation and lower scores."

For more information about Knuth Golf, visit [www.knuthgolf.com](http://www.knuthgolf.com) or call 410-353-0446.

## **ABOUT KNUTH GOLF**

Dean Knuth, a former USGA Senior Director, designed High Heat metalwoods specifically with amateurs in mind. Amateur golfers need clubs that use nearly 50 grams of discretionary weight to optimize their much different performance needs compared to Tour pros with 115+ mph swing speeds who consistently hit on or very near the center of the face. Knuth was awarded Golf Inc. magazine's "Top Innovator" award for golf clubs in 2016.

Knuth Golf's High Heat driver, fairway woods and hybrids have been named the "Best" in their class by several golf media, with the High Heat driver winning the International Network of Golf, a 450-media based non-profit, "Conference Best Product" last May. Also, the High Heat driver and 3-wood have won the ING Industry Honors award for Product Ingenuity two years running.