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Company Contact:

Steve Trattner
Knuth Golf
steve@knuthgolf.com

Media Contact:

Kimberly Blanc
407-328-0500
kimberly@jamisongolf.com

Dean Knuth Of Knuth Golf Named Top Innovator In Player Development By Golf Inc. Magazine

BONITA, CA (July 6, 2016) – Dean Knuth, designer of the popular Knuth Golf High Heat family of metalwoods, was one of nine golf industry executives honored by Golf Inc. magazine as an “Innovator In Player Development.”

Knuth was the only golf equipment designer selected on the list, which appeared in the May/June issue of Golf Inc., a long-running golf industry trade publication. Knuth Golf launched its High Heat driver to rave reviews at the 2015 PGA Merchandise Show, then followed this year with the introduction of the High Heat 3-wood and hybrid.

The article highlighted the fact that Knuth, a former USGA Senior Director, designed High Heat with amateurs of all skills levels in mind.

“Pros can swing at speeds as great as 113 mph and hit the center of the face nearly every time. Weekend golfers don’t quite have that firepower or accuracy. So the center of gravity is 25 percent deeper and 18 percent lower than most major brands. As a result, High Heat is longer, straighter and more forgiving.”

Those claims are backed up in tests by Golf Laboratories, the world’s recognized leading robot testing company, which showed the High Heat High Heat driver to be longer, straighter and more forgiving than the major brands. Sports Illustrated Golf Writer Gary Van Sickle wrote that High Heat was “the most significant technological innovation in golf equipment, and a game changer for amateur golfers ... with advantages compared to major brands” when it was launched at the PGA Merchandise Show in 2015.



The High Heat driver won the prestigious ING Industry Honors award for Product Ingenuity this year, as voted upon the members of the 26-year-old International Network of Golf, a non-profit, media-based networking organization.

Knuth Golf launched its 3-wood and hybrid at this year's PGA Merchandise Show, with its titanium cup face instead of the traditional steel faces like the major brands. Once again the media and players reviews were extremely positive, with comments like "Incredibly easy to hit" and "hot-faced." Like the High Heat driver, several media named the metalwoods the "Best" of their breed.

Knuth, who created the Slope Rating System used in USGA handicapping, was pleased with the honor bestowed by Golf Inc. magazine.

"Our goal from the beginning has been to design and produce clubs that assist amateur golfers of all skill levels in their quest to get better and gain more enjoyment from golf," said Knuth. "The more fun golf is to play, the more likely we are to attract new players. We are thrilled Golf Inc. magazine has recognized our efforts to do just that."

[To read the complete article in Golf Inc., CLICK HERE.](#)

For more information about Knuth Golf, visit <http://www.knuthgolf.com> or call 410-353-0446.

ABOUT KNUTH GOLF

Dean Knuth, a former USGA Senior Director, designed High Heat metalwoods specifically with amateurs in mind. Amateur golfers need clubs that use discretionary weight to optimize their much different performance needs compared to Tour pros with 115+ swing speeds who consistently hit on or very near the center of the face.

High Heat has 25% deeper and 18% lower CG than major brands, and features Optimal CG Changer and Fire Zone Face technologies. The Fire Zone Face Technology includes a unique face with a combination of seven different zones of variable thickness, including patented "parabolic" lobes at the top of the toe and heel of the face. This increases spring-like effect across the entire sweet spot zone while still conforming to USGA Rules and increasing the forgiveness and accuracy of all of the High Heat clubs.

ABOUT GOLF INC.

Golf Inc. magazine is the world's only magazine for golf course developers, owners and management company executives. Golf Inc. caters to the largest operators, and the highest-end resorts, golf communities and developers. Published monthly, each issue is packed with success stories, profiles of industry leaders, trends in development and operations, news updates and inspiring stories about extraordinary people in the golf industry.